

# ESCAPE THE EXPERIMENT

## ANNOUNCEMENTS

*Escape the Experiment is a dynamic, interactive activity intended to educate young people (grades 7–12) about the dangers of vaping.*

### **Preventing Vaping in School Washrooms**

#### **Announcement 1:**

Vaping indoors affects more than you. Secondhand vapour is not harmless, it contains nicotine and other toxic particles. Be kind. Take the clouds outside.

#### **Announcement 2:**

Don't let your money vapourize. If you vape in school washrooms, you could face a \$305 fine. Take the clouds outside.

#### **Announcement 3:**

Let's play a game of would you rather. Would you rather buy a concert ticket, a day at an amusement park or pay a \$305 fine for vaping in the school washroom? Take the clouds outside.

### **Vaping**

#### **Announcement 1:**

Flavour danger! Although e-liquid flavours may sound tasty, heating e-liquid actually produces a number of harmful chemicals. You wouldn't eat an arsenic lollipop or a formaldehyde popsicle, so why would you vape them? Don't treat your health like an experiment. Learn more at [NotAnExperiment.ca](http://NotAnExperiment.ca).

#### **Announcement 2:**

Think vaping is cheap? Think again. Vaping on school property could cost you \$305, so save your money and don't treat your health like an experiment. Learn more at [NotAnExperiment.ca](http://NotAnExperiment.ca).

### **Announcement 3:**

Fact: If you vape, you may be more likely to start smoking. Another fact? Many vape companies are owned by the tobacco industry. Don't treat your health like an experiment. Learn more at [NotAnExperiment.ca](http://NotAnExperiment.ca).

### **Announcement 4:**

Want to play two truths and a lie? I'll say three statements and you guess which one is untrue. Ready? The industry lures young people with fun flavours, vaping has long-term health effects, and vaping is harmless water vapour. Did you catch the lie? Vaping is not just harmless water vapour. Don't treat your health like an experiment. Learn more at [NotAnExperiment.ca](http://NotAnExperiment.ca).

### **Announcement 5:**

Think vaping is safe? E-liquid is full of chemicals that can be addictive and harm your health. These chemicals impact your concentration, memory, and your bank account. Don't treat your health like an experiment. Learn more at [NotAnExperiment.ca](http://NotAnExperiment.ca).

### **Announcement 6:**

Think fast! Can you remember these three words? Target, strawberry, experiment. Nicotine addiction affects teenage brain development and decreases levels of concentration. Can you remember the second word I said? If not, maybe vaping is affecting you more than you think. Don't treat your health like an experiment. Learn more at [NotAnExperiment.ca](http://NotAnExperiment.ca)

### **Announcement 7:**

Fun flavours and sleek designs may make vaping look appealing, but vaping has long-term health effects. The industry knows that the more you vape, the more money your addiction will put in their pockets. Don't treat your health like an experiment. Learn more at [NotAnExperiment.ca](http://NotAnExperiment.ca).