

**It's Not Just Harmless Water Vapour**

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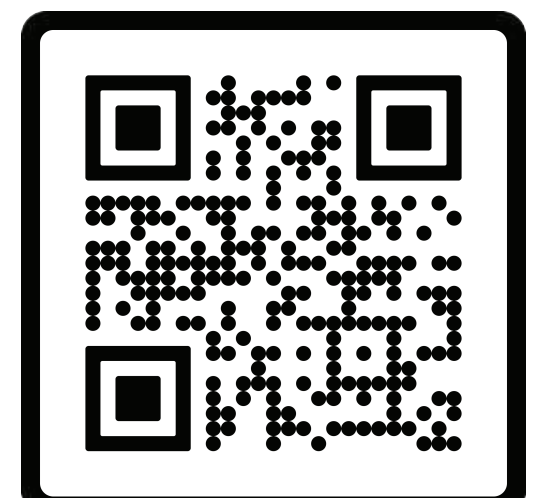
**It's Not Just Harmless Water Vapour**

**VAPING  
AFFECTS MORE  
THAN JUST YOU.**

**Secondhand Vapour Is Not Harmless**

**TAKE  
THE CLOUDS OUTSIDE**

**NotAnExperiment.ca**



**SCAN ME**

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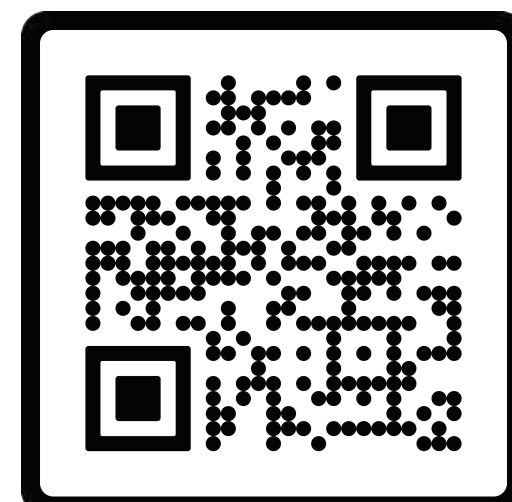
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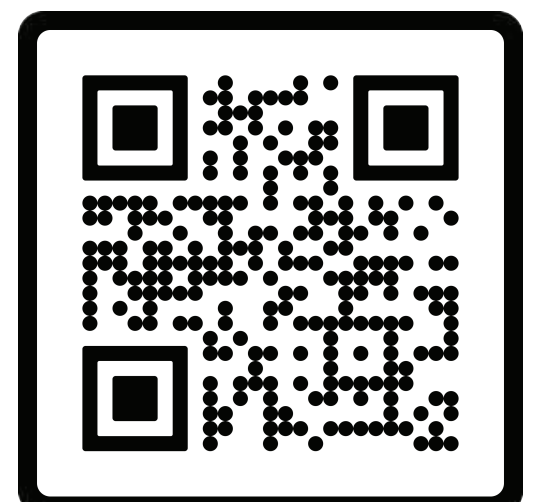
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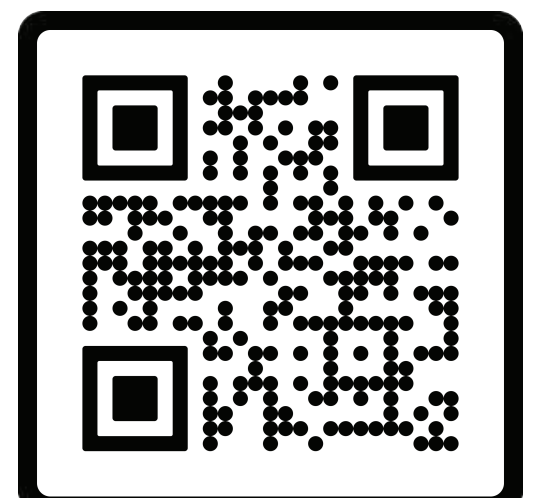
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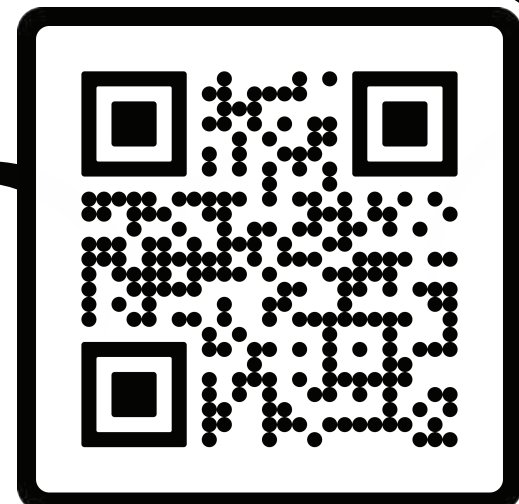
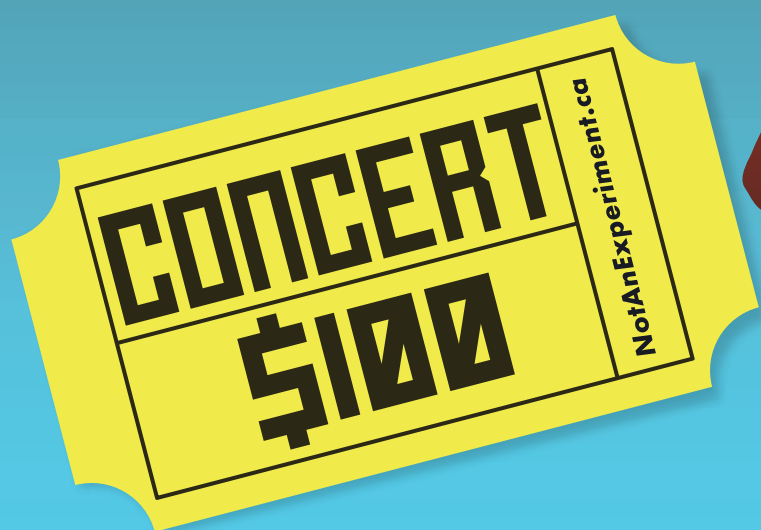
**YOU'VE BEEN FINED**

**\$305**

**FOR VAPING ON SCHOOL PROPERTY**

**What Would You Rather Spend  
Your Money On?**

**Take It Outside**



**SCAN ME**

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NICOTINE AFFECTS YOUR ABILITY TO LEARN AND REMEMBER

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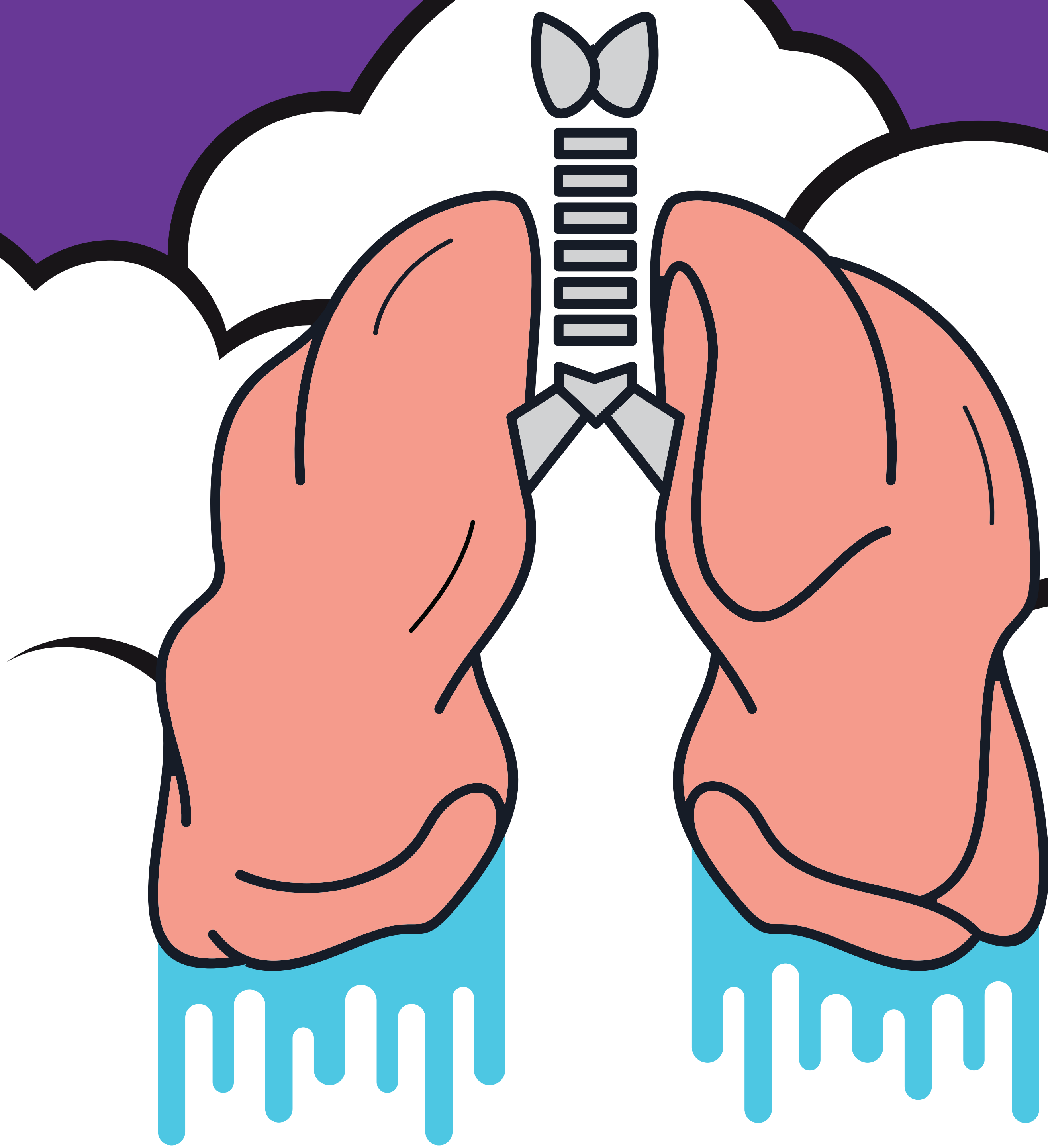
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**VAPING  
CAN CLOUD  
YOUR  
MEMORY.**

Vaping has long-term health effects.

***DON'T TREAT YOUR HEALTH  
LIKE AN EXPERIMENT.***

**[NotAnExperiment.ca](http://NotAnExperiment.ca)**



**IT'S NOT  
JUST HARMLESS  
WATER VAPOUR.**

***Vaping has been linked to severe lung disease.***

**[NotAnExperiment.ca](http://NotAnExperiment.ca)**



WHAT THE INDUSTRY  
TELLS YOU

**REALITY**

NICOTINE  
DIACETYL  
PROPYLENE  
GLYCOL

**DON'T FORGET TO READ THE FINE PRINT.**

Dangerous chemicals can hide behind seemingly harmless flavours.

[NotAnExperiment.ca](http://NotAnExperiment.ca)